

REGISTRATION



Plymouth-Trinity United Church

Sherbrooke

February 6, 2019

Please complete for each participant and return with payment to

Quebec Anglophone Heritage Network

257 Queen St., Suite 400, Sherbrooke, Qc. J1M 1K7

Name _____ Phone _____

Organisation _____ Email _____

Fees: \$35 for QAHN members, \$45 for non-members. Price includes a catered luncheon. Limit of two registrations per organization. Participants must bring their own laptops. **Please make payment before January 17, 2019, by cheque or PayPal.**

Digital Marketing for Non-profits:

An entrepreneurial approach

9:30 a.m. to 4:30 p.m.

with

Pierre Didone,

*Community Economic Development
Corporation (CEDEC)*

This hands-on intensive course, originally designed for business owners, has been adapted to the needs and goals of non-profit, volunteer-based museum, heritage and cultural organizations.

Participants will work through key steps of building a digital marketing program, also known as the e-commerce cycle. With an understanding of the fundamentals of digital marketing, your organization will be better able to inform, engage, promote, and stay connected with community members and supporters.

My meal choice is:

Vegetarian

Chicken

Fish

For more information about registering, call toll-free 1-877-964-0409 or (local) 819 564-9595.

QUEBEC ANGLOPHONE
HERITAGE NETWORK
QAHN



RÉSEAU DU PATRIMOINE
ANGLOPHONE DU QUÉBEC
RPAQ